Media Enquiries T: +44 (0)14 2334 0362 E: rosetta.doughty@oraca.net W: www.oraca.net ORACA Ltd Independent Equity Research 17<sup>th</sup> Willow Street, 3<sup>rd</sup> floor London, EC2A 4BH



## **PRESS RELEASE**

## **ORACA Establishes Access to High Net Worth Investors**

**London, 8<sup>th</sup> July 2009** – Independent equity research house, ORACA, today announced that it had established a relationship with a specialist partner providing the company with access to High Net Worth Investors (HNWI).

Christopher Nicholson, Director and Lead Equity Analyst, ORACA said: "There are an estimated 4,500 entities across the US and UK with assets under management (AUM) of £600bn in the High Net Worth market and we believe that to date they have been poorly served by truly independent research. This deal changes that and opens up a lucrative new market for ORACA."

He continued: "The distribution of our research will be done solely under our partner's brand. ORACA will not be involved in raising funds via our partner's network. However, we can offer certain classes of corporate client access to this new network via our specialist partner as part of a full service offering, including pan-European and US institutional access."....

-end-

About ORACA: Founded in November 1999, ORACA, first of the independent equity analyst groups in London, has a completely independent ethos. Our brand and service proposition is unbiased, credible and effective. We have a reputation for delivery on time and in budget. ORACA has developed a highly regarded equity research & distribution service. We offer a wide range of capital markets & consultancy products and services. Our collective expertise covers TMT (Telecom/Media/Tech), Extractives (Oil/Gas/Mining), CleanTech (Bio fuels/Solar/Winds), Life Sciences (Pharma/Bio/Nanotech) and Macroeconomics research sectors.